



PLANET FORWARD

Online. On TV.

Got something to say about our energy future? Want to be online and on TV?

Here's the chance to voice your opinion!

What's YOUR formula for moving the planet forward.....

- **Cleaner Fuels?**
- **More drilling?**
- **Alternative energies?**
- **New Technologies?**
- **Better energy efficiency?**
- **Different ways of doing things at home or in the community?**

Tell us now, tell us how.

Grab a Camera and Make Your Case! Or write a commentary, compose a photo essay, song or poem.

Be serious, funny or witty. But ... Join the debate!

Your submission may appear online around the world and on prime-time television!

Contributors whose submissions are judged to be the most creative, most persuasive or most informative by the online community and Planet Forward experts may appear on a PBS special to be aired on *April 15, 2009.*

SOME GUIDELINES

We want your opinion. But it will be more meaningful if you base it on facts. Or your own experience.

Video submissions should not exceed 1 minute 45 seconds. Keep it focused and don't be afraid to get right to the point.

Audio and video quality is important. Do the very best you can. But we're not expecting you to be Spielberg. Unless you're really Spielberg.

We respect the rights of copyright holders and expect you to do so as well. Don't include in your submission material that is protected by copyright law unless you have explicit permission from the copyright holder. This includes music, video, photographs, artwork, text, and other content that you might find on websites and blogs, in books, magazines, newspapers, libraries, on TV, radio, etc. In other words, get permission.

Respect the privacy of others. Don't use hidden cameras or record conversations without the permission of all involved.

Bear in mind that you are legally responsible for what you submit.

We'd prefer that submissions not mention a specific product. But you may if it's central to your argument. But please don't endorse or promote a particular product or service.

Format

Video

Use the best camera you have. As we said, videos should be no more than 1 minute 45 seconds.

Commentary, Poem

Written commentaries are limited to 800 words, but they're not limited by format. They could be an essay, a blog-like entry, or even a poem. Companion photos are encouraged.

Photos

A series of photos can be submitted as a photo essay.

How do you submit?

Our fully functional Planetforward.org website is currently under construction. It will go 'live' on March 6th, 2009. You'll be able to upload your submission directly on the site.

For questions or information, email us at information@planetforward.org

We hope to hear from you!

Planet Forward is a 501c3 organization, sponsored by The George Washington University's Public Affairs Project in Washington, DC.